



ROI Planner

Key Learning Objectives

What are the issues your company faces for which you would like to find solutions? (*buy-in, technology, change-management, metrics, leadership, performance measures, pricing, strategy deployment, etc.*)

1. _____

How will you accomplish this goal? (list specific workshops or breakout sessions that address this goal, list people who could assist you, etc.)

If these objectives were met, what savings (or new revenue) might be realized?

\$

2. _____

How will you accomplish this goal? (list specific workshops or breakout sessions that address this goal, list people who could assist you, etc.)

If these objectives were met, what savings (or new revenue) might be realized?

\$

3. _____

How will you accomplish this goal? (list specific workshops or breakout sessions that address this goal, list people who could assist you, etc.)

If these objectives were met, what savings (or new revenue) might be realized?

\$

4. _____

How will you accomplish this goal? (list specific workshops or breakout sessions that address this goal, list people who could assist you, etc.)

If these objectives were met, what savings (or new revenue) might be realized?

\$

5. _____

How will you accomplish this goal? (list specific workshops or breakout sessions that address this goal, list people who could assist you, etc.)

If these objectives were met, what savings (or new revenue) might be realized?

\$

Total

Transfer total to the companion spreadsheet

\$

Connections

Who would you like to meet at the Summit (presenters, specific companies, specific people)?

Name _____

Company _____

Name _____

Company _____

Name _____

Company _____

Name _____

Company _____

Name _____

Company _____

Name _____

Company _____

Name _____

Company _____

Name _____

Company _____